



DRYCLEANING & LAUNDRY EXPO EAST

SPONSORSHIP OPPORTUNITIES

The Drycleaning and Laundry Expo East is being held on June 7 - 9, 2024 at the Gaylord Palms Resort and Convention Center in Kissimmee, Florida. In addition to live equipment exhibits, the show will also feature top quality educational sessions and unique networking opportunities. The convention is designed for the everyday drycleaner to get a chance to experience the best of the industry and to explore ways to run more efficiently, more productively, and drive more profit.

PRESENTING SPONSORS – \$5,000*

Entitlements:

- ✓ Primary Ribbon Cutter to Open DL Expo East
Company logo prominently featured
- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website for 1 year
- ✓ Full page ad in DL Expo East Show Program

**Depending on Booth commitment*

SPEAKER SPONSORS (4) – \$2,500 each

Entitlements:

- ✓ Introduce Speaker - Present Company Overview
- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to DL Expo East
- ✓ Half page ad in DL Expo East Show Program

RECEPTION SPONSORS (2) – \$2,500 each

Entitlements:

- ✓ Company Named Signature Drink
- ✓ Door greeter
- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to DL Expo East
- ✓ Half page ad in DL Expo East Show Program

FRIEND OF DL EXPO – \$500

Entitlements:

- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to DL Expo East
- ✓ Business card ad in DL Expo East Show Program

FLOOR SEMINAR – \$1,000

Entitlements:

- ✓ 45 Minute Company Presentation on Show Floor
- ✓ Recognition at all events/signage at entrance of exhibit hall
- ✓ Company name on all pre-show publicity
- ✓ Company logo on SEFA website prior to DL Expo East

Payment Information:

Company Name & Address:

Total Amount Enclosed: _____

- Check Enclosed
- MasterCard VISA AMEX

Account#: _____

Expiration: _____ CVV#: _____

Signature: _____

Cardholder's Name (if different from name on this form): _____

Billing Address (if different from address on this form): _____
