

# WELCOME TO DRYCLEANING & LAUNDRY EXPO WEST

## SCHEDULE OF EVENTS

Friday, October 4:

Welcome Reception • 5:00 pm - 7:00 pm

### Saturday, October 5:

Exhibit Hours 10:30 am - 5:00 pm

8:15 am - 9:15 am • Bronze 4

*Top Trends in WDF and Laundry Delivery*

Presented by **Brian Wallace**  
CEO, Coin Laundry Association

9:15 am - 10:15 am • Bronze 4

*Consumer and Market Trends in Out of Home Laundry*

Presented by **Andy Gibson**  
CEO, Tide Services

1:30 pm - 2:15 pm • Floor Seminar

*The Magical Powers of Bleaches*

Presented by **Jeff "The Stain Wizard" Schwarz**  
A.L. Wilson Chemical Co.

2:30 pm - 3:15 pm • Floor Seminar

*Machines Problems? Find it, Fix it, Forget it!*

Presented by **Bruce Grossman**  
Chief of R&D, EZtimers Manufacturing

3:30 pm - 4:15 pm • Floor Seminar

*The 10 Best Ways to Grow Your Profit*

Presented by **Dave Coyle, "The Millionaire Maker"**  
Owner of Maverick Cleaners & In The Bag Cleaners

4:15 pm • Lounge Area

*Hall of Fame Presentation*

Scan Code  
for Full Directory



### Sunday, October 6:

Exhibit Hours 10:30 am - 3:00 pm

9:00 am - 10:00 am • Bronze 4

*Fashion Circularity and You!*

Presented by **Chris White**  
Executive Director, America's Best Cleaners

12:00 pm - 12:45 pm • Floor Seminar

*The Magical Powers of Bleaches*

Presented by **Jeff "The Stain Wizard" Schwarz**  
A.L. Wilson Chemical Co.

1:00 pm - 1:45 pm • Floor Seminar

*Machines Problems? Find it, Fix it, Forget it!*

Presented by **Bruce Grossman**  
Chief of R&D, EZtimers Manufacturing

## THANK YOU SPONSORS

### PREMIER SPONSORS



### KEYNOTE SPEAKER SPONSOR



### WELCOME RECEPTION SPONSORS



### LANYARD SPONSOR



### SPEAKER SPONSORS

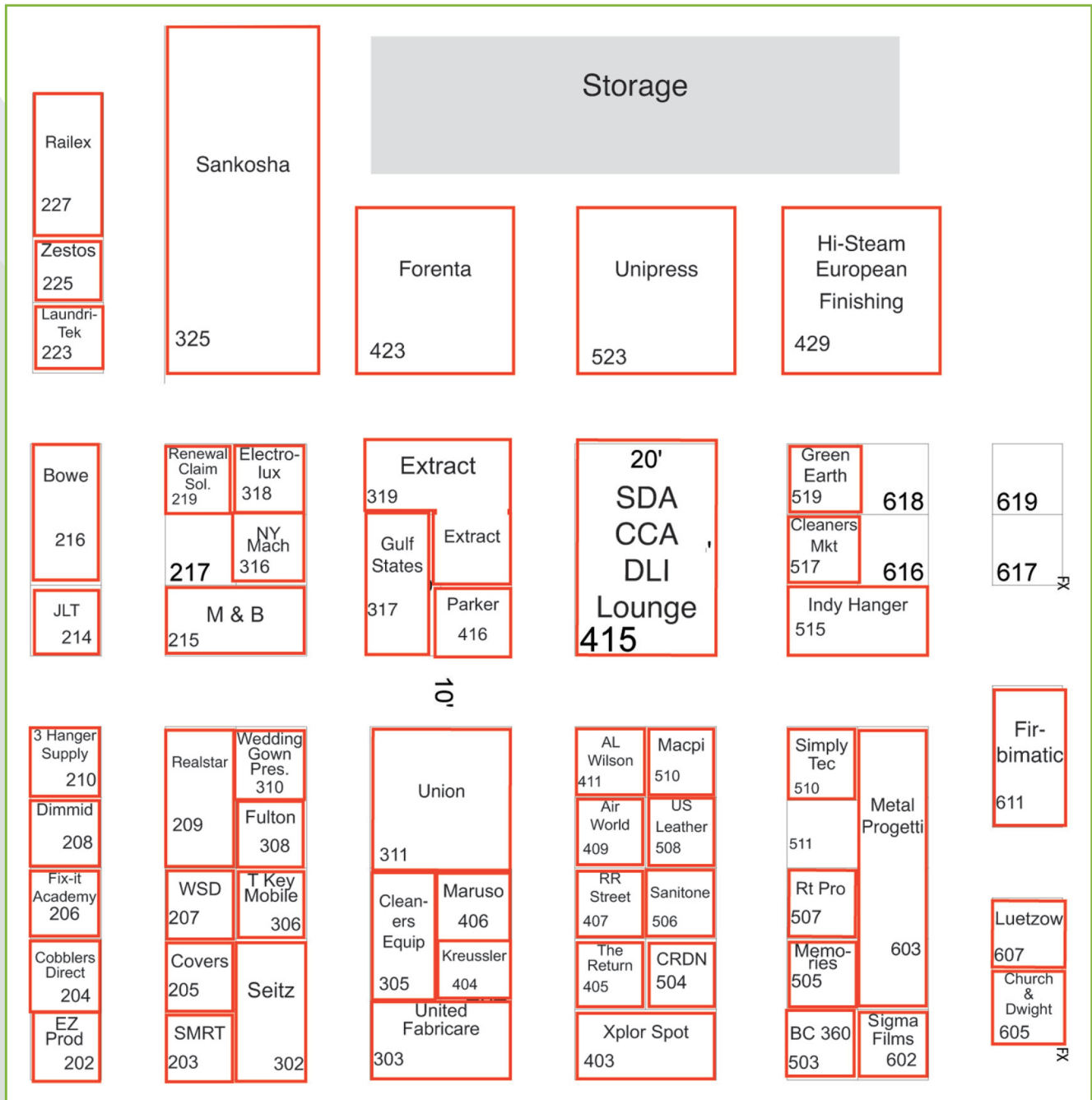


### FRIENDS OF EXPO SPONSORS



Sponsored by





## FLOOR PLAN

- 3 Hanger Supply Co., #210
- A.L. Wilson Chemical Co., #411
- Air World Inc., #409
- BeCreative 360, #503
- BÖWE, #216
- CCA/SDA, Lounge Area
- CRDN, #504
- Church & Dwight Company, #605
- Cleaner Marketing, #517
- Cleaners Equipment Co., #305
- Cobblers Direct, #204
- Covers Etc., Inc., #205
- DLI, Lounge Area
- DIMMID, #208
- Electrolux Professional Inc., #318
- European Finishing (Hi-Steam), #429
- Extract, #319
- EZProducts International Inc., #202
- Firbimatic, USA, #611
- Fix-it Academy, #206
- Forenta, L.P., #423
- Fulton, #308
- GreenEarth Cleaning, #519
- Gulf States Dry Cleaning Equipment, #317
- Indy Hanger & Supply, #515
- JLT, #214
- Kreussler Inc., #404
- LaundriTek Inc., #223
- Luetzow Industries, #607
- M & B Hangers, #215
- MACPI, #510
- Maruso USA, Inc., #406
- Memories Gown Preservation, #505
- Metalprogetti, #603
- NY Machinery/Unisec, #316
- Parker Boiler Co., #416
- R.R. Street & Co. Inc. (Streets), #407
- Railex Conveyor Corp., #227
- Realstar, USA, #209
- Renewal Claim Solutions, #219
- SMRT Systems, #203
- Sanitone by Fabritec, #506
- Sankosha USA, Inc., #325
- Seitz, The Fresher Company, #302
- Sigma Garment Films, #602
- Simply Tec, #613
- The Return, #405
- The Route Pros, #507
- Tkey Mobile, #306
- US Leather Cleaning, #508
- Union Drycleaning Products, #311
- Unipress Corp, #523
- United Fabricare Supply, Inc., #303
- Wedding Gown Preservation Co., #310
- Western State Design/ Kelleher Casares Equipment, #207
- Xplor Spot, #403
- Zestos, #225